

# CURRICULUM

## DOCTOR OF BUSINESS ADMINISTRATION

### KMU AKADEMIE & MANAGEMENT AG

<b>STUDY PROGRAMME</b>	Doctoral programme at Middlesex University London in collaboration with KMU Akademie & Management AG
<b>ACADEMIC DEGREE</b>	Doctor of Business Administration (DBA/Dr.)
<b>LANGUAGE</b>	English
<b>CREDITS (ECTS)</b>	180 ECTS
<b>DURATION</b>	8 semesters (minimum 4 years, maximum 7 years)
<b>CERTIFICATE</b>	Middlesex University, London
<b>FORM OF STUDY</b>	Part-time distance learning (online)
<b>ACADEMIC YEAR</b>	Application/registration possible at any time (all year round), no fixed academic year, individual semesters for each student, depending on the start of studies; 1 semester equals 6 months

#### MIDDLESEX UNIVERSITY

Middlesex University, based in North London, is one of the largest universities in the UK, with origins dating back to 1878. Over the years the University has grown both in student numbers and in the range of its academic provision. The strategy of Middlesex University is to create knowledge and put it into action to develop fairer, healthier, more prosperous and sustainable societies.

#### KMU AKADEMIE & MANAGEMENT AG

KMU Akademie & Management AG is a private education institute with its headquarter in Austria. The vision of KMU Akademie is to provide special study programmes to employees, in particular in senior management, chief executive officers and owners of SME companies. It is KMU Akademie's core assumption that successful leaders are distinguished by profound expert knowledge, practical experience and personal competencies. Apart from disseminating cutting-edge knowledge to its students, KMU Akademie's goals focus on fostering their ability to develop study and research strategies required to solve current and, in particular, future problems.

#### THE COLLABORATION

KMU Akademie and Middlesex University have been successfully collaborating since 2011. The DBA programme represents the highest academic degree in the English-speaking sector of business and management and is to be considered on the same academically recognised level as the Doctor of Philosophy (PhD). The doctoral programme at Middlesex University is organised by KMU Akademie & Management AG. You will be registered as a student at Middlesex University and will also receive your degree (Doctor of Business Administration) from Middlesex University. KMU Akademie will support you all the way to your degree.

## AIM OF THE PROGRAMME

The DBA Programme focuses on research issues and methods relevant to the professional practice and interests of its students, their organisation, community of practice or professional field. In particular, the programme aims to provide experienced professionals in senior management positions the opportunity to gain deeper and critical insight into their own and others' professional practices and concerns in the field of business and management. The programme focuses on developing participants' individual capabilities as reflective practitioners, and through this enhancing their capability for undertaking high-level, practicebased research within their professional environment.

## ADMISSION REQUIREMENTS

The prerequisite consists of significant professional experience (at senior level; 5 years) and a master's, Diplom or Magister degree (300 ECTS) or equivalent obtained from a recognised domestic or international higher education institution, as the basic requirement for admission to the doctoral programme. If English is not the applicant's first language, test results to prove that their command of English is at least CEFR reference level C1 (= IELTS 7.0 or higher) are required. Applicants have to submit an outline of the research idea and a Personal Statement and have as well go through an interview process to demonstrate the personal and professional qualification.

## PROGRAMME STRUCTURE

The entire programme is structured as a distance learning course which is divided into phases. During the admission, students are required to hand in a Research Proposal as well as a Personal Statement. Within phase 1, students submit an Extended Research Proposal and a Proposed Programme of Research (including an oral presentation). In phase 2, students will continue with their research, submit a draft version of the Thesis and complete their studies with their Thesis (including a viva voce).

DOCTOR OF BUSINESS ADMINISTRATION (DBA)	
ADMISSION and PHASE 1	<ul style="list-style-type: none"> <li>• Research Proposal + Personal Statement</li> <li>• Extended Research Proposal</li> <li>• Proposed Programme of Research (including an oral presentation)</li> </ul>
PHASE 2	<ul style="list-style-type: none"> <li>• Draft version of the Thesis</li> <li>• Thesis (including a viva voce)</li> </ul>

## DURATION

The minimum duration of study is 8 semesters (4 years), the maximum duration of study is 7 years.

## ASSESSMENT

Assignments can be requested at any time via the online platform KMUnity. Students will hand in their assignments via the Assignments & Assessments section (on KMUnity) and they will be provided with feedback from the examiners on that platform as well. Please note that assignments must be submitted in the predefined order.

## GRADUATION

Students who have successfully completed the full programme shall receive a certificate of Middlesex University with Doctor of Business Administration (DBA/Dr.) and they will be awarded the academic degree "Doctor of Business Administration".